

Consumer & Sensory Technical Leader

£35,000-£50,000 plus bonus and excellent benefits

Based: Leeds

Our client is a dynamic, market-leading and global employer of choice within the FMCG sector and, accordingly, they offer their employees an opportunity for personal and professional development that is unsurpassed.

Due to the creation of a new global innovation centre and a continued drive to lead the way, our client is seeking a talented consumer technical insight leader to initiate and lead consumer research projects that support the development of technologies and products and that contribute to a deeper understanding of our client's consumers and product solutions.

Key responsibilities

- Responsible for leading complex consumer research projects, this includes consulting with key stakeholders, mostly regionally but some global, to determine project objectives, developing test design, conducting the research as per best practice standards and delivery of recommendations to relevant R&D and business partners
- Lead the European product performance programme. Ensure appropriate methodologies are in place to answer project objectives and define research plan to gap fill any missing methodologies the business requires
- Drive regional product design to ensure that every element (recipe, pack, process, technology) works in synergy to deliver against the desired final consumer proposition. Consider feasibility, cost and risk associated with the executions.
- Anticipate future questions and technical product and experience insights and proactively suggest designs for new (if appropriate) programmes of investigation and research
- Ability to interpret consumer research data and to provide key stakeholders with clear and actionable recommendations
- Manage relationships with consumer research agencies and internal partners
- Ensure knowledge and application of innovative consumer research methodologies via active participation in conferences and consumer research network
- Continuous development of consumer research best practices
- Guide and mentor less experienced/junior colleagues on consumer research methods
- Leadership role in R&D product performance functional excellence programme.

This is a great opportunity for a motivated individual looking to further their career. If you are interested and have a proven track record of success, we would like to hear from you. Please call Camilla Clark at Rockfield Specialist Recruitment or apply now, with your CV, on-line.

Camilla Clark
Senior Consultant
Rockfield Specialist Recruitment

Office: +44 (0)1600 711795

[Current vacancies](#)