



## **Consumer Sensory Insights Manager, Beverage in Singapore – Your future position?**

As a Consumer Sensory Insights Manager - Beverage, APAC with Givaudan, you will help plan, lead and manage key CSI projects and initiatives in line with the annual and strategic learning agenda and in response to reactive Customer demands in their segment of responsibility. They are accountable for the successful execution and delivery of CSI projects and initiatives to contribute to the segment / area growth priorities and increase win-rates with Customers. The CSI Manager works closely with regional and local Marketing, FC&A and Sales teams to ensure that project designs and outcomes meet business objectives timely. The CSI Manager also contributes to the development of junior CSI associates and plays a key role in disseminating and championing the Voice of the Consumer in the business. Reporting to the Senior CSI Manager - Beverage your main responsibilities include:

### Successfully plan, manage and deliver CSI projects and initiatives against reactive and aligned annual business objectives

- Ensure that CSI projects and initiatives undertaken fit with the overall segment business strategy and priorities
- Scope and define CSI project plans, designs, timelines and budget according to overall project objectives and key stakeholder expectations
- Lead the successful execution of CSI projects by effectively leveraging different research approaches where relevant (i.e. sensory science, consumer sensory etc.), managing external research partners and internal constituents
- Proactively leverage secondary research data and information to supplement primary research and effectively monitor trends in how markets, categories and consumers are evolving

### Deliver relevant and actionable project learning to the business with impact

- Deliver clear, meaningful and actionable sensory and consumer sensory learning that help respond to short-term customer requests and address the long-term learning agenda
- Effectively generate and deploy insights with key project /business constituents
- Ensure appropriate storage and dissemination of information and insights internally and cross-functionally (i.e. reports, consistent use of internal Knowledge Management systems, presentations / workshops, storage of data etc.)
- Proactively contribute to managing and delivering regional meta-analyses and learning consolidation that connect different sources of data and findings to enable cross-country comparisons, generate regional perspectives on relevant topics, categories and icons and generate new insights in doing so
- Contribute to customer intimacy by representing Givaudan expertise in the area of Consumer Sensory Insights with Customers

### Contribute to CSI best practices and functional excellence

- Oversee adherence to best practices and efficient management of the Sensory Science resources and techniques i.e. Expert panel, sensory evaluation and analysis approaches, sensory language etc.
- Contribute to the development and application of new techniques and methodologies and ensure best in class CSI practices are continuously applied within Givaudan
- Participate in cross-segment CSI capability building projects i.e. Test & Learn plans, training etc.
- Contribute to the development of junior CSI team members and the future growth of peers cross-functionally

**You?**

Are you someone who wants to grow and shape your own world? Who needs a new challenge and bring excellent contribution to company? Then come and join us - and impact your world.

**Your professional profile includes:**

- Bachelor or Master Degree in Food Science and Technology, Sensory Analysis and Consumer Science and / or Business Administration
- Essential knowledge in Consumer & Category Understanding with Proficiency/ Advanced knowledge in both or either of the following areas:
  - Sensory Science – min 3-5 year experience in managing a sensory panel and panel leaders and proficiency in both descriptive and discriminant sensory evaluation approaches
  - Consumer Sensory Research – min 2-3 year experience in managing Qual and Quant consumer research designed to link consumer behavior and sensory expectations and perceptions
- Advanced understanding of executing research effectively with the ability to generate and deploy insights with impact
- Good logical thinking, data acumen and analytical skills with strong attention to details
- Is open-minded and shows curiosity and empathy for the work of others
- Strong oral and written communication skills

[Apply Online](#)