

Technical Insights Analyst - drive global product innovation

Location: Hemel Hempstead, GB

Britvic is the name behind iconic and market leading brands such as Robinsons, Pepsi, Fruit Shoot, Teisseire, Tango, R.Whites, Squash'd, J2O, Purdey's, Gatorade, 7UP and Lipton.

We're all about making life's everyday moments more enjoyable - and it's our aim to be the most dynamic, creative and admired soft drinks company in the world. It's an ambitious goal, but we are an ambitious company, and as we drive towards our vision we'll continue to challenge ourselves.

Led by a key focus on new product development, we are investing heavily in our brands and people, with big expansion across the UK and globally. Our reputation is built on bringing innovative ideas to market, and we are just as keen to develop fresh talent - making this a very exciting and progressive place to work.

Where you fit in...

This is a newly focused role, one that will give you a great chance to launch your career within this exciting area - one which will be crucial to ensuring that key projects and innovations are delivered with maximum impact, technical expertise and effectiveness.

- Your main aim is to initiate and lead exploratory R&D product research, taking responsibility for understanding consumer insights and inputting technically into end-to-end projects. This is particularly interesting on the early stages of innovation, where you can make a big impact.
- You will partner with key internal stakeholders across Consumer Insights, Brands, Sensory, Liquid/Packaging Development and Sales, as well as external agencies and specialists.
- Specific areas of focus will be across: Research plans, sensory, scientific reporting and analysis, methodology guidance, global market scoping and standards, continuous learnings and database management, identifying key research needs for future innovation and benchmarking.

What we're looking for.....

We like explorers here at Britvic, people who challenge the norm and those around them. This will be key to your role, looking at how we do things and adding expertise in all manner of ways. Our Values are our cornerstone, and we look for current employees and those joining the business to display and live them every day - Be Proud, Be Bold, Be Disciplined, Act With Pace, Be Open, Win Together. Specific areas of interest for this role are across:

- FMCG related product/R&D experience across some of the areas detailed above, with a particular focus on sensory science methodology and technical input. Food or beverage exposure would be great, but we would consider those from outside our immediate sector; either from brand side or consultancy.
- However early in your career you are, you will have been able to take consumer insight and look at it from a technical perspective, being able to explore and drive through new products and project improvement.
- A science, technical or product related degree would be ideal, but certainly not a prerequisite. We are interested in your range of experience first and foremost.

What we're offering.....

You will be part of a highly motivated and collaborative team, with a particular focus on personal development. Other than an attractive basic salary, we offer enhanced pension contributions, an annual bonus scheme, shares, healthcare, 25 days holiday and a flexible benefits pot.

We're committed to providing equal opportunities to all applicants and employees – in fact this is at the heart of our company culture and values, and we welcome applications from candidates with diverse backgrounds.

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