



Bring your difference
and trust
your own
ideas



**BRITISH AMERICAN
TOBACCO**

We have a great opportunity in our Sensory team based in **Southampton**
for a

Sensory Panel Manager

As a Sensory Scientist you will plan and direct all sensory activities required for the execution of Product Development and/or Innovations Projects across all categories. Also, you will have to ensure the quality of sensory response data and its interpretation in the context of project objectives.

The role will cover the following areas:

- Plan, direct and supervise sensory activities for Sensory Panels to ensure that project timings are met.
- Responsible for ensuring that all Panel Maintenance activities are executed where sensory panels are in operation.
- Maintain a high level of expertise in all aspects of sensory evaluation of tobacco and NGP products.
- Act as the principal contact for sensory panels and ensure that sensory best practises are integrated.
- Issues recommendations to stakeholders based on aggregation and interpretation of sensory data and in-depth understanding of project objectives through close collaboration with Project Teams.
- Responsible for the quality of the Sensory results and the implementation of Sensory “Best Practice” within all panels.
- Drives the change management and understanding of sensory within his/her sphere of influence.
- Strives to create a consumer-centric culture in line with the Global Sensory Ambition.
- Provides consultancy to ensure in-depth understanding of project objectives through close collaboration with various project teams in order to execute the correct sensory approaches.
- Engages & interacts with relevant stakeholders to identify demand signals as well as opportunities for Sensory to cover X-Category projects and initiatives driven in the Centre.
- Is a member of the Virtual Global Sensory Team engaging in knowledge sharing where appropriate
- Forecast, plan & track spend and adheres to financial process and controls.
- Enhances own and sensory team capabilities by attending relevant external training and conferences to ensure state-of-the-art expertise.
- Ultimately responsible for the leadership and management of day to day Sensory Panel activities, whilst ensuring best practise implementation, alongside agreed priorities and aligned to the Global Sensory Strategy.



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You convince us with:

The job holder should be educated to degree level in a scientific background with relevant working experience in a product related position or relevant experience within the food/flavour industry.

The job holder should have a good working knowledge of product development.

- ◆ In-depth Technical Knowledge of sensory methods and broad understanding of consumer research methods.
- ◆ In-depth understanding of applied statistics & tools.
- ◆ Broad understanding of Combustible and new categories products and their component parts and understanding of how consumers interact with these products
- ◆ In-depths sensory knowledge for category as defined per centre of excellence for each region.
- ◆ Relevant understanding of BAT business model and the ability to align technical requirements with the X-Category business drivers.
- ◆ Experience of managing people and technical team.
- ◆ Motivation of team and panellists
- ◆ Creative, entrepreneurial, dynamic, tenacious, resilient, receptive to change, focused
- ◆ Presentation and communication with other experts on a sophisticated expert level

You can apply here:

<https://tinyurl.com/j6cd6s3>



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