



AB InBev seeks a **Consumer Science Data Analytics Manager** to join their Global Innovation & Technology Center.

GITEC is AB InBev's Global Research & Development Center, located in its own secure facility at AB InBev's Global Headquarters in Leuven, Belgium. Within, a diverse team of more than 120 scientists and specialists, pulling from more than 20 nationalities, work diligently to achieve GITEC's Dream: bringing people together to create and deliver winning innovation and technologies. Of course, the intense R&D work in Belgium is only part of the story. GITEC's employees collaborate with multiple partners across the globe to tap relevant expertise and help AB InBev deliver and develop new raw and packaging materials, brew new and innovative products, and deliver them to the consumer in sharply-designed packaging. We dream big. We look to the future, not the past. We hire people that can be better than ourselves. The opportunity is here. Make it yours!



## **Consumer Science Data Analytics Manager**

### **Global Headquarters – GITEC – Leuven Belgium**

### **Reporting to Global Director Sensory & Consumer Science**

### **Purpose of the Job**

As part of the Global Sensory and Consumer science group, you lead the Data science and Statistic agenda for R&D, managing the team of data scientists. Your role is to shape proposal leveraging statistical tools and Machine learning algorithm to answer business questions related to competitiveness and innovation platforms. You will be working functionally with 6 geographical zones (North America, Middle America, South America, Europe, Africa, APAC).

### **Accountability:**

Build and Develop Big data and advanced analytics capabilities (tools, methodologies, data pipeline) to support needs of the R&D community and generate insights for commercial teams to guide innovation projects.

- Define data requirements and collect data to support business needs
- Supervise and challenge methods used to transform results into insights and simple recommendations for stakeholders.
- Consolidate insight and patterns leveraging advanced data analysis including driver analysis, modelling, trending & regressions, machine learning algorithms to guide innovation
- Automate standard analysis and reporting
- Share knowledge consolidated to maximize synergies and speed of R&D projects.
- Promote capabilities internally with potential stakeholders

Plan and adjust resources to support analytics requests from internal customers by briefing, coaching, and challenging the data analyst team.

Sustain and develop external network related to data science, statistics, modelling, design of experiment.

Guide and train Zones sensory and consumer science managers and teams on related statistics and data analysis fields, including visualization, insight extraction and reporting

### **Profile:**

- The job requires a disciplined and pragmatic individual with analytical but strategic and synthetic mind set and good team spirit
- PhD or Master degree in Statistics, Mathematics, or Data science with minimum 5 years' experience.
- Excellent analytical and problem-solving skills are expected
- Advanced technical skills in data mining, multivariate analysis, clustering, analysis of variance, design of experiment, modelling and network, macros and programming.
- Specific stats software skills both in using and programming (R, VBA, Python, ...)
- Good management and coaching skills
- Strong negotiation and influencing skills

- Fluency in English (written/spoken), other language skills constitute an additional asset
- Knowledge in Sensory and Consumer science area is an asset
- Can work in an efficient manner and react positively to stress situations, in an environment in which priorities, project scope and time schedules will be set and adjusted often
- Agile and communicative profile able to work within cross-functional and international project teams.
- Act as on owner with a “hands-on” orientation
- Travels required (short and long distances).

To apply, please contact [Nathalie.Koninckx@ab-inbev.com](mailto:Nathalie.Koninckx@ab-inbev.com)